

# Agenda



## FOURTH ANNUAL GOVERNOR'S HOMELAND SECURITY CONFERENCE

### Agenda

Monday, July 16, 2007

Registration desk open on lower level from 8:00 - 10:00 a.m.

10:00 – 10:45 am

#### General Session

##### Welcome and Opening Remarks

*The Honorable Patty Judge, Lt. Governor, Office of the Governor and Lt. Governor,  
Des Moines, Iowa*

*David Miller, Administrator, Iowa Homeland Security and Emergency Management Division,  
Johnston, Iowa*

10:45 – 11:30 am

#### Keynote Address

*Richard Hainje, Regional Administrator, FEMA Region VII, Kansas City, Missouri*

11:30 am – 1:00 pm

#### Lunch | Lower Level

#### Exhibitor Networking Opportunity | Exhibit Hall

1:00 – 2:00 pm

#### General Session

##### Integrating Disability and Other Special Needs into the State Emergency Planning Process: Lessons From the Front

*Dr. Anthony G. Cahill, Senior Research Scientist and Director, Division of Disability and Health Policy,  
Center for Development and Disability, University of New Mexico School of Medicine,  
Albuquerque, New Mexico*

During the last ten years, we have learned a lot about what works and what doesn't when it comes to incorporating the needs of people with disabilities and other "special needs" into the preparedness, response and recovery phases of emergency management. Our experiences with both natural and man-made disasters have taught us valuable lessons which can be used to design or revise existing policies and operational plans. This session will present those "lessons learned" and discuss recent changes in federal policy that will have an impact on state and local emergency management.

2:00 – 2:30 pm

#### Break

*Refreshments available in the Exhibit Hall*

2:30 – 3:30 pm

#### General Session

##### Media / Public Information in Natural Disasters

*Dr. Haven Simmons, Associate Professor of Communication Arts, Salisbury University, Salisbury, Maryland*

Dissemination of essential public information in a natural disaster must be prompt and accurate with regular press briefings and a designated media area that does not interfere with the Emergency Operation Center (EOC) or Joint Information Center (JIO). Defensive or adversarial treatment of the media by government agencies is contrary to the public interest. Public information officers should collect information from field commanders, write press releases, mobilize officials to address the media and the public and be prepared to speak themselves if necessary.

3:30 – 6:00 pm

#### Networking Reception

**Exhibit Hall | Everyone is welcome to attend this event! Hors d'oeuvres provided and cash bar available.**

# Agenda



FOURTH ANNUAL

## GOVERNOR'S HOMELAND SECURITY CONFERENCE

### Agenda

Tuesday, July 17, 2007

8:00 – 10:00 am

#### General Session

##### **Protecting America: A Risk Management Approach**

*Gordon J. Graham, Graham Research Consultants, Long Beach, California*

The presentation will discuss the Seven Rules of Admiral Hyman Rickover and how they apply to Emergency Management Operations. Mr. Graham will explain how these rules can be turned into a workable model for all personnel concerned with Homeland Security and other Emergency Management issues.

10:00 – 10:30 am

#### Break

*Refreshments available in the Exhibit Hall*

10:30 – 11:30 am

#### Breakout Sessions

##### **Challenges in Planning and Response for Disability and Other “Special Needs” Populations | Room 1**

*Dr. Anthony G. Cahill, Senior Research Scientist and Director, Division of Disability and Health Policy, Center for Development and Disability, University of New Mexico School of Medicine, Albuquerque, New Mexico*

This workshop is an opportunity to discuss the challenges that participants have faced in successfully incorporating the needs and priorities of people with disabilities and other special needs into emergency operations plans at the state and local levels. Based on what has worked and what hasn't in other jurisdictions, the workshop will develop possible solutions to problems and challenges generated by participants.

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##### **Automated Critical Asset Management Systems (ACAMS): The Importance of Security Planning and Risk Assessment | Room 2**

*Dutch Geisinger, Infrastructure Protection Planner, Iowa Homeland Security and Emergency Management Division, Johnston, Iowa*

*Curt Sullivan, Project Manager, Iowa Homeland Security and Emergency Management Division, Johnston, Iowa*

This session will discuss the Constellation Automated Critical Asset Management System (ACAMS) which is an automated website profiling system for local and state governments to use in protecting Critical Infrastructure and Key Resources (CI/KR). The system was developed by Department of Homeland Security (DHS) and the Los Angeles Police Department and is currently being used as the primary Critical Infrastructure Protection (CIP) assessment tool in approximately 25 states. The system is accessible from any web connection, providing real time information about the asset to first responders and incident commanders. A complete ACAMS site assessment will produce a vulnerability assessment and security plan, Buffer Zone Protection Plan (BZPP), and pre-incident operational plans for local law enforcement and first responders. Additional capabilities include: store and catalog critical asset data, resources such as the Field Operations Guide (FOG) and the Response Information Folder (RIF), and an integrated Geographical Information System (GIS) mapping tool.

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##### **Developing a Solid Realistic Ongoing Verifiable Training (SROVT) | Room 3**

*Gordon J. Graham, Graham Research Consultants, Long Beach, California*

This session will explain how to develop a Solid Realistic Ongoing Verifiable Training (SROVT) program for all department personnel regarding Emergency Management Operations issues so that they can be better prepared when disaster strikes.

#### **Utilization of the Public Information Officer (PIO) | Room 4**

*Dr. Haven Simmons, Associate Professor of Communication Arts, Salisbury University, Salisbury, Maryland*

Public Information Officers (PIO) are important to the obligations of local, state, regional and federal government. The PIO should not be compromised by political rivalries, or leaders unfamiliar with his or her function or unwilling to make him or her privy to key decisions. He or she should cultivate positive relations with media and receive ongoing PIO training. There are special advantages to hiring PIOs internally or with media backgrounds, and in smaller agencies they can also work in training, community relations and grant writing.

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**11:30 am – 1:00 pm**

**Lunch | Lower Level  
Exhibitor Networking Opportunity | Exhibit Hall**

**1:00 – 2:00 pm**

#### **Breakout Sessions**

##### **National Incident Management System (NIMS) Requirements and Compliancy Issues | Room 1**

*Cathleen Atchison, NIMS Coordinator, Iowa Homeland Security and Emergency Management Division, Johnston, Iowa*

*Rick Jordan, National Incident Management System (NIMS), National Response Plan (NRP) Coordinator Department of Homeland Security/Federal Emergency Management Agency, Region VII, Kansas City, Missouri*

The National Incident Management System (NIMS) session will contain information about the latest compliancy standards and how the State tracks, monitors, and assists jurisdictions with NIMS compliancy. Also, the Region 7 NIMS coordinator will speak about future requirements and provide information on the release of the new NIMS document.

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##### **Safeguard Iowa—A Private–Public Partnership | Room 2**

*Sandra Cowie, Director, Corporate Security, Principal Financial Group, Des Moines, Iowa*

*David Guthrie, Vice President, National Business Force, Kansas City, Missouri*

During this session, Sandy Cowie will give an overview of the Safeguard Iowa Partnership and David Guthrie will provide an overview of Business Executives for National Security (BENS). A panel discussion will then follow, involving members of Safeguard Iowa and the audience on how the private and public sectors are working together to keep Iowa safe and how to improve collaboration between sectors.

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##### **The Hazards of Ethanol and Ethanol Blends | Room 3**

*Larry Thompson, Certified Industrial Hygienist, Haz-Mat Response Inc., Olathe, Kansas*

This presentation addresses hazards of ethanol and emergency response issues from how it is made through its final product as gasoline. Ethanol characteristics and properties, location of ethanol plants, how it's transported, and manufacturing by-products and their use are detailed. Additionally, fire fighting techniques for dealing with different gasoline blends will be reviewed from the perspective of what an emergency responder needs to know.

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##### **Homeland Security Information Network in Iowa (HSIN) and The Iowa Health Alert Network (HAN) Room 4**

*Jeff McKinney, Homeland Security Officer, Iowa Homeland Security and Emergency Management Division, Johnston, Iowa*

This session will familiarize participants with the systems that support Iowa's strategy of establishing an information sharing environment among the public safety and critical infrastructure partners. The session will focus on two primary systems, the Iowa Homeland Security Information Network (HSIN) and the Iowa Health Alert Network (HAN).

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**2:00 – 2:30 pm**

#### **Break**

*Refreshments available in the Exhibit Hall*

**Breakout Sessions**

**Homeland Security and Emergency Management Grants in Iowa: An overview of current federal grant programs, recent or coming changes and Iowa's grant management challenges in the future | Room 1**

*Patrick Hall, Grants Bureau Chief, Iowa Homeland Security and Emergency Management Division, Johnston, Iowa*

*Dennis Harper, Grants Program Manager, Iowa Homeland Security and Emergency Management Division, Johnston, Iowa*

Federal disaster and homeland security funding is significant in Iowa and is primarily passed through to local agencies. This session provides an overview of those grant programs and looks at some of the common challenges that face state and local government in implementing these federal grants.

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**The Future of Exercise and Evaluation in Iowa | Room 2**

*Peter Grandgeorge, Exercise Specialist, Iowa Homeland Security and Emergency Management Division, Johnston, Iowa*

The session will involve discussion of the new changes to the Homeland Security Exercise Evaluation Program (HSEEP), discussion of recent exercises, lessons learned, and future initiatives.

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**Iowa's Antiviral Stockpile Program – Preparing for an Influenza Pandemic | Room 3**

*Steve Mercer, Operation Officer and Strategic National Stockpile Officer, Iowa Department of Public Health, Center for Disaster Operations and Response, Des Moines, Iowa*

*Brent Spear, Operations Officer and Strategic National Stockpile Officer, Center for Disaster Operations and Response, Iowa Department of Public Health, Des Moines, Iowa*

This presentation will examine Iowa's antiviral medication stockpile. Also, the integration of the federal, state, and local plans during an influenza pandemic will be discussed.

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**Lessons Learned Information Sharing (LLIS) | Room 4**

*Leiloni Stainsby, Manager, Lessons Learned Information Sharing, Washington, D.C.*

This session will provide an overview of *Lessons Learned Information Sharing* (LLIS.gov), the Department of Homeland Security's national online network of lessons learned and best practices for emergency response and homeland security officials. *Lessons Learned Information Sharing* helps improve preparedness nationwide by allowing emergency response providers to tap into a wealth of validated front-line expertise on effective planning, training, and operational practices for homeland security.

# Agenda



FOURTH ANNUAL

## GOVERNOR'S HOMELAND SECURITY CONFERENCE

### Agenda

Wednesday, July 18, 2007

9:00 – 10:00 am

#### General Session

##### **The Street Officer's Perspective on the War Firearms Training Systems on Terrorism**

*John Metzger, Primary Firearms Instructor and Firearms Training Systems (F.A.T.S.) Simulation Instructor, Iowa Law Enforcement Academy, Johnston, Iowa*

This session will discuss the lessons learned from the Beslan Russian School takeover. It will also examine how terrorism affects the world today. Specifically, it will explore how terrorism is affecting governments and citizens on a state and county level.

10:00 – 10:30 am

#### Break

*Refreshments available in the Exhibit Hall*

10:30 – 11:30 am

#### General Session

##### **Planning, Partnering, and Preventing: Pipeline Safety for Iowa's Emergency Responders**

*Jeff Canady, Co-owner and President, Pipeline Regulatory Consultants, Cushing, Oklahoma*

Iowa has almost 30,000 miles of pipeline running within its borders and ranks among the top five nationally in total pipeline miles. In addition to discussing who the Iowa Pipeline Association (IPA) is, what the IPA does, and why they do what they do, the IPA will be covering the efforts they are taking to partner with emergency responders in Iowa in an effort to plan for various types of emergencies and prevent accidents from happening. Some interesting facts about Iowa's pipelines will be covered in a "case study" approach focusing on incidents that have occurred nationally and in Iowa.

11:30 – 12:00 pm

#### Closing Remarks

*David Miller, Administrator, Iowa Homeland Security and Emergency Management Division, Johnston, Iowa*